

# WEST CHESTER DENTAL ARTS

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Winter 2013

Dental Newsletter

Volume No. 29

## Holiday Gift Ideas • 2014 Insurance • Dental Plan • Sedation

### Great Valentines Day Gift Ideas

We offer a variety of items for purchase from Sonicare & Oral-B Power Toothbrushes, replacement brush heads, Whitening Gift Certificates and Oral Hygiene Products. Be sure to ask your provider if interested in purchasing any products. All of these are great gift ideas for Valentines Day.



### Insurance For 2014

We would like to make sure all our patients are taking full advantage of their dental benefits. So be sure to contact the office to update your insurance changes and to get into the schedule for your unscheduled treatment plans to utilize your benefits for the new year.



### West Chester Dental Arts Dental Plan

We will be offering all of our patients with out insurance our in-office discount dental plan, this program is NOT DENTAL INSURANCE.

The Annual Membership cost is:

- Adult one year membership \$199.00
- Child to age 18 \$149.00

Plan includes:

- Two regular dental exams per year
- Two regular cleanings per year
- All necessary x-rays, including Full Mouth Series (1 x 3 Yrs.), Bite Wings (1 x Yr.)

This is a Discount Dental Plan good only for treatment completed at West Chester Dental Arts.

10% Discount on all restorative, cosmetic, endodontic, prosthodontics and surgical services. See website or contact office for restrictions.

#### FREE NITROUS

*It has helped many people have anxiety-free dental work, and the feedback from our patients was so positive that we decided to extend our offer*

### Dental Fear?

#### Sedation is the Answer!

If you fear or dislike going to the dentist, your life could be changed by simply reading this. Oral Sedation dentistry is changing the way many people get their dental care. No longer will you need to be tense or uncomfortable during dental work. The magic of this unmatched comfort is in a little blue pill. The pill is taken an hour before the procedure and additional medication can be given throughout the procedure as needed to obtain a level of sedation that will allow complex



dental procedures to be performed in perfect comfort. Because of the amnesiac properties of the medication, there is little or no memory of the visit. We can maintain a good level of sedation for six hour or more, allowing us to correct significant dental problems in as little as one visit. Once you've experienced sedation dentistry, you'll never be afraid to go to the dentist again. You'll be sedated just enough to be unaware of the treatment, as if you were sleeping. You'll wake up refreshed, with little to no memory of what was accomplished. Because you are completely comfortable, we can do years of dental treatment in one or two visits. We can replace crowns and dentures, restore sore gums to good health, whiten yellow or stained teeth, fix a chipped tooth, and more. People with very busy schedules can get the dental care they need, easily and quickly. Imagine being able to smile with confidence and chew your food without pain.

### Let Us Know How We Are Doing

If you've recently visited our office and would like to give us your feedback, please send us an email to [main@wcdentalarts.com](mailto:main@wcdentalarts.com).

#### OFFICE HOURS

**Monday: 7 am – 7 pm , Tuesday: 7 am – 7 pm,  
Wednesday: 8 am – 7 pm, Thursday: 7 am – 7 pm,  
Friday: 8 am – 5 pm,  
Saturday and Sunday: Closed**



# **ZOOM!**

**Professional Teeth Whitening**

## **HOLIDAY WHITENING SPECIAL**

**Zoom In Office  
Teeth Whitening  
\$299.00**

**(Original Price \$399.00)**

**Expires February 28, 2014**

**Gift Certificates Available**

**(When Scheduling the Procedure takes Approx. 2 ½ Hours)**

Whitening agents actually change the color of your teeth, but only are effective on certain types of stains. For example, bleaching agents have a difficult time removing brownish or grayish stains. These products also are not as effective on pitted or badly discolored teeth, or on restorations such as crowns, bridges, bonding and tooth-colored fillings (porcelain veneers or dental bonding may be more appropriate in this case).

Professional whitening performed by our office is considered to be the most effective and safest method; done properly, tooth whitening can last as long as five years. Over-the-counter whitening systems are somewhat effective as long as they are monitored and directions followed closely.